



Information:

W: www.HorseshoeRoad.net

E: info@horseshoeroad.net

T: (405) 808-8804

Facebook.com/HorseshoeRoad

“Playing With Purpose”

PROGRAM OVERVIEW

2017-2018

About the Program

“**Playing With Purpose**” will inspire, encourage and heal students, teachers, and audiences alike. Today’s youth seem increasingly interested in “why” we do something, and *Playing With Purpose* begins to answer the question, “Why do we learn music?” The program focuses on the personal character development of each student and teacher with the idea that the instruments and music are just some of our tools - very powerful tools - for having a positive impact in this world...one concert at a time. In addition to learning pops-style charts to accompany the band, students will also engage in communicating their language through basic, comfortable improvisation, as well as experience the band’s “Broken Beyond Repair” concept. Discovering new sounds on broken instruments whose replacement value is greater than the cost of the instrument (some of which may come from the school’s inventory), students will be poignantly reminded that all we come into contact with has special value and meaning, a unique gift to share.

Kyle Dillingham & Horseshoe Road has a long history of inspiring music students and their teachers while helping string programs grow and reach high levels of achievement. *Playing With Purpose* serves as the basis for their educational engagement throughout the USA and indeed around the world. Students and teachers alike will have their music world flipped upside-down when they witness Kyle Dillingham blaze a trail on his fiddle. The youngest recipient ever of the prestigious Oklahoma Governor's Arts Award, Dillingham’s music has taken him around the world, performing in over 30 countries as “Oklahoma’s Musical Ambassador.” Playing guitar in the band is the 2014 Oklahoma Teacher of the Year, Peter Markes, who has over fifteen years of experience in the string orchestra classroom and has taken student groups to perform at Carnegie Hall and the prestigious Midwest Clinic. Playing upright bass is veteran performer, Brent Saulsbury, who has over 30 years experience performing and teaching private studio lessons on bass, guitar, and saxophone. Drummer Steve Short has recorded and played with countless big names in the music industry, including three years with Reba McEntire.

As a band, Kyle Dillingham & Horseshoe Road have received numerous awards, including the International Acoustic Music Award and the Oklahoma City Gazette’s *Best Band* recognition. They have opened for the Oakridge Boys and the Charlie Daniels Band and have performed throughout the world

from audiences of just a few royalty to crowds of over 15,000. On behalf of the U.S. State Department, they performed a tour of Liberia on a Cultural Crossroads grant and a five-week American Music Abroad tour of Korea, Taiwan, Burma and Russia. Horseshoe Road has been presented on many concert series in PACs and on college campuses throughout the Midwest, and they have performed their school program with the Norman, Edmond, Mid-Del, and Bethany (Oklahoma) Public School Orchestras.

Dillingham is also fluent in French and is able to present music-infused French immersion workshops in school language classrooms. **Other offerings can include:** master classes; standard repertoire rehearsal clinics; Christmas, Patriotic, or other themed shows; or teacher professional development or community group lectures on leadership and/or music in our schools. Through their high energy and positive enthusiasm, Horseshoe Road has generated countless free press stories for community events, and they look forward to doing the same for your program.

Basic Overview:

- *Playing With Purpose* can be a one, two, or three-day program
- Presenting schools may request a three, four, or five-piece ensemble. The standard ensemble includes fiddle, guitar, and upright bass, with a fourth member on drum set, and a fifth member on lead guitar.
- Presenting schools may record the performance for school use only. Broadcast to social or other media is prohibited due to international copyright law.
- A complete contract will also include:
 - Technical rider
 - Marketing tips
 - Sponsorship ideas and opportunities
 - Pricing, payment and cancellation policies
 - Transportation, meal, and lodging requirements
 - Merchandising ideas
- View some performances and gain insight into the group's teaching philosophy.
 - [News piece featuring HR international tour and educational outreach](#)
 - [Peter Markes - Oklahoma Teacher of the Year Finalist Video](#)
 - [Kyle Dillingham performing *Dark Eyes* with the Edmond North High School Orchestra](#)
 - More videos pending

Sample One-Day Schedule:

- 10:00 a.m. Kyle Dillingham & Horseshoe Road (HR) arrives to set up in venue.
- 11:45 a.m. Lunch (provided by school)
- 12:30 p.m. Workshops (two workshops - may be with same group or two separate groups)
- 4:30 p.m. Dress rehearsal with students (run through all music - up to 12 tunes)
- 5:30 p.m. Dinner (provided by school)
- 7:00 p.m. Showtime

Sample Two-Day Schedule:

Day One

- 2:00 p.m. HR arrives in afternoon to set up in venue, sound check
- After School or Evening Options
 - HR performs informal concert and Q&A for friends and family
 - HR performs for local church, media outlet, assisted living center, school board or other community meeting, etc.

Day Two

- Morning Visit Options
 - classrooms (French classrooms; middle school, beginners, or other orchestra students not involved in concert; band/jazz band)
 - community centers, church groups, central administrative office building, etc.)
- 11:45 a.m. Lunch provided by school
- 12:30 p.m. See "Sample One Day Schedule" above

Potential Day 3: If a large program desires a second public performance, Kyle Dillingham & Horseshoe Road can add a third day with late afternoon dress rehearsal (if needed) and repeat of evening performance from Day Two.

General Requirements (a specific technical rider will be provided):

- A professional grade venue.
- Proper venue crew support (Production Manager, Lighting Designer, Audio Head, load in crew). The PM/LD/AH can be a single auditorium or facilities manager. Students may be used for load in crew.
- Up to three hotel rooms may be required with one to three nights of accommodation.

Music:

- Music charts have been edited in advance and include accurate bowings and other rehearsal marks to aide in teaching.
- Reference recordings are available for most of the charts.
- Music charts chosen for performance by the presenting ensemble with Kyle Dillingham and Horseshoe Road will be agreed to and distributed at least three months prior to the performance date.
- Music charts are the sole property of Kyle Dillingham, LLC, and will be shared electronically as .pdf files. It is the responsibility of the presenting body to make photocopies available to teachers and students.

Finances:

- Kyle Dillingham & Horseshoe Road will provide a contract with the presenting body that stipulates the following guarantees for one public performance in the following increments:
 - Three-piece Ensemble (fiddle, guitar and upright bass): \$5,000 USD
 - **School & Audience Favorite - Four-piece Ensemble (fiddle, guitar, upright bass and drums): \$5,500 USD**

- Five-piece Ensemble (fiddle, guitar, upright bass, drums and lead guitar): \$6,000 USD
- Each additional performance will require an \$1800 USD guarantee.
- In addition to the above listed guarantees, Kyle Dillingham & Horseshoe Road will receive 25% of remaining revenues generated from tickets sales or sponsorships.
- Hotel, travel, and meal costs will be in addition to the above guarantee(s).
- Where the presenting body does not have a representing entity able to enter into a contract, Kyle Dillingham & Horseshoe Road will be happy to discuss alternative arrangements.
- Revenue may be generated by sponsorships, grants, ticket sales, and special event t-shirt sales for the evening performance(s). A sample sponsorship package will be provided. Kyle Dillingham and Horseshoe Road will retain all revenue generated from CD sales.
- Horseshoe Road appears on several granting agency rosters in the Midwest United States and may be able to assist a presenting body with securing a grant.
- Tickets will be priced accordingly after discussions with the local partners. Kyle Dillingham & Horseshoe Road is able to supply an online ticket facility for the purchase and handling of online ticket sales.

Communication

- Regular communication will be established between Kyle Dillingham & Horseshoe Road and the presenting body throughout the entire process.
- Kyle Dillingham & Horseshoe Road will designate a single point contact for the program to administer and address all issues relating to the engagement.